Setup #2: The interview

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

How to set up for an interview

- The interview setup works for explainer videos, testimonials, or case studies

- **#1 The interviewer is off camera**

  - in this case, the interviewee is positioned to one side and looking towards the interviewer
  - you need two light sources pointing towards the subject (key light & fill light), and, optionally, a back light
  - all lights have to have the same temperature
  - audio: shotgun mic or lavalier
  - if you want people to hear the questions, you have to mic the interviewer as well
  - video: one camera or two cameras if you need more angles to switch between

- **#2 The interviewer is on camera**

  - you need to use another set of lights for the interviewer
  - you need at least two cameras - one filming each person
  - make sure all the cameras have the same settings

- If you have an interactive interview, the interviewer has to be on camera

- If you just want to display the questions in some way, you can put them on the screen in editing and don’t show or mic the interviewer at all
- Use a seamless paper background or an adequate location